



PROFESSIONAL SUMMARY

Motivated professional with knowledge and expertise spanning UX/UI design, programming, web/software development and problem resolution

A dynamic and bilingual professional with the educational background and proven work ethic to guide and support all facets of UX/UI design including interactive design principles, branding, typography and color theory, user research, wireframing and prototyping, software development, and more. Dedicated leader who is known for producing high-fidelity designs, with the skill set to actively listen and communicate, manage key projects, efficiently work on iterations, and deliver beautiful digital experiences. Out-of-the-box thinker who is comfortable working in teams or independently to ensure designs consistently meet or exceed business goals. Strong training and academic qualifications, including Google UX Coursera Course, Coder Foundry Bootcamp and coursework in Web & Mobile Application Development at NBCC.

CORE COMPETENCIES

- UX/UI Design
- Agile/Waterfall Methodology
- Wireframing/Prototypes
- Branding, Typography and color Theory
- Equitable Design
- Front End Development (HTML, JS, CSS, Bootstrap)
- Style Guides
- User Research and Personas
- Graphic Design
- Problem Solving
- Product Evolution
- Task Prioritization

PROFESSIONAL EXPERIENCE

MISSING LINK TECHNOLOGIES, NB, 2023 TO PRESENT

UX/UI DESIGNER

At MLT, I am the sole Designer responsible for creating the wireframes & prototypes for their software. I was a part of the iteration process and participated in scrums. I worked on existing designs to preserve the brand and provided graphic designs that fit the company. Working on the User Experience, focusing on creating beautiful equitable designs.

I used tools like Figma, AdobeXD and Creative Cloud, Gimp, Microsoft Teams, Outlook.

FREELANCER, CHIPMAN NB, FEB 2017 TO PRESENT

WEB DESIGNER & DEVELOPER

Gained a deep understanding of Web Design and Development as a whole. Delivered high-quality Websites and Graphics. Adhered to established standards and protocols while developing and designing content. Leveraged strong interpersonal and communication skills to deliver outstanding customer service and position. sales in an honest and clear manner. Cultivated and maintained trust-based relationships with diverse customers. Ensured a positive client experience in order to boost repeat business and referrals. Utilized strong problem-solving skills to efficiently resolve complex issues. Contributed to continuous improvement by identifying inefficiencies and recommending relevant solutions. directly aligned with client and company needs. Fostered and maintained collaborative working relationships with colleagues and leadership teams. Assisted with SEO, Social Media, Marketing, and Hosting of the Sites I designed.

SNAPAP, NB, 2022 TO 2023

SOFTWARE DEVELOPER & UX/UI DESIGNER

At SNAPAP, I CREATED BEAUTIFUL FULLY INTERACTIVE PROTOTYPES AND WIREFRAMES FOR VARIOUS PAGES ON THE APPLICATION. AS THE SOLE UX/UI DESIGNER, I DID RESEARCH, THEN PRESENTED THE WIREFRAMES AND PROTOTYPES, AND WOULD ITERATE ON THEM UNTIL THE TEAM WAS FULLY SATISFIED. I ALSO PARTICIPATED IN DAILY SCRUM MEETINGS AND CODED THE ENTIRE FRONT-END OF THE DESIGNS I MADE AS WELL.

I USED TOOLS LIKE FIGMA, CANVA, GIMP, VISUAL STUDIO, GIT AND CODED USING ASP.NET AND ANGULAR JS.

THINKMAX, NB, 2021 TO 2022

FULL STACK DEVELOPER - SUPPORT AND MANAGED SERVICES

At Thinkmax, I primarily worked with Optimizely/Episerver - [CMS/ecommerce] and React. I used tools like ADO, D365, LCS, SSMS and Git on a daily basis.

I took on support cases and worked directly with clients to solve their business needs.

Cases often involved bug fixes, implementing scss/front-end changes, adding new modules/blocks/features, etc. I wrote, tested, built and deployed the code, while documenting the cases and communicating with the client and our support team.

EDUCATION AND CREDENTIALS

UX/UI DESIGN CERTIFICATE, JUNE 2021 TO SEPT 2022

Google, Coursera

CODE BOOTCAMP GRADUATE, JUNE 2021 TO SEPT 2021

Coder Foundry, Online

COLLEGE COURSEWORK IN WEB & MOBILE APPLICATION DEVELOPMENT, SEPT 2020 TO JUNE 2021

NBCC, Moncton, NB, Canada

ADDITIONAL CREDENTIALS

High School Diploma, 2011

AWARDS AND HONORS

Orchestra

As a result of winning Gold at the Heritage Festival International Music Competition in Washington D.C., I was honored by being offered to perform at Carnegie Hall.

VOLUNTEERISM

Acadia Veterinary Hospital (Dieppe, NB)

Assisted veterinarian in various medical procedures including orthopedic surgery, blood work and dental procedures.

Moncton SPCA

Spent time walking dogs, cleaning, grooming animals at the local Animal Shelter.

ADDITIONAL INFORMATION

Languages: English (Fluent), French (Fluent)

Technical Proficiencies: Figma, Gimp, Git, HTML, CSS, JS, C#, SQL, RESTful APIs, Bootstrap5, .NET, ASP.NET MVC, Linux, Visual Studio, Terminal, Object-Oriented Programming, Angular, React, Azure DevOps, Microsoft D365, Excel, Google Sheets/Docs, Zoom/Microsoft Teams

Interests: Gaming, Technology, Design, Reading, Music, Nutrition, Fitness, Animals